

Enterprise and Development Agencies

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Enterprise Development means...

- Correcting market and government failures that stop enterprises in the developing world from growing
- Interventions typically aim to boost job creation and/or enable the poor to gain more income
- Profit motive makes interventions sustainable and responsive to local demand
- Growing trend to work in conflict-affected environments, also to promote green industries
- Agencies under massive pressure to show impact
- Less of “macro” focus than, say, the IMF



... Private Sector Development? ...

The Private Sector?

Uncharitable?

Only for the rich?

Only for the independent?

Asking the poor to compete is unfair?

Private Sector Development

Aims to serve the poor as producers, consumers and as workers. Many programmes combine economic and social objectives, such as empowering women.



... for example ...

Simplifying business registration in Peru

- Between 1991 and 1994 alone, 382,100 new business were registered
- Peruvian economy saved \$692.5 million
- 577,770 new jobs in the formal sector
- Tax revenues increased by \$1.2 billion



... another example ...

Commercial radio: talking about business in Uganda

- In 1999, almost no Ugandan could access business info via radio
- Four European donors and the International Labour Office funded training for private radio stations to produce content for micro- and small enterprises
- Ugandan audiences found the information useful. Pioneering radio stations gained a commercial advantage. Others copied.
- By 2006, 7 million Ugandan adults listening regularly to radio programmes about business, 96% of whom say that the information has benefited their businesses.



The Donor Committee for Enterprise Development is ...

- A forum for enterprise development specialists in donor and multilateral agencies. By sharing **knowledge** and experience, discussing **good practice** and solving shared problems, the DCED aims to raise their **effectiveness**
- The DCED commissions research, runs events, maintains websites and sources information for field staff on request



... and has these members ...

Bilateral Member Agencies

- Australian Agency for International Development
- Austrian Development Cooperation
- Canadian International Development Agency
- Croatian Ministry of Foreign Affairs
- Department for International Development (UK)
- Finnish Ministry of Foreign Affairs
- German Federal Ministry for Economic Coop. and Dev. (BMZ) / German International Cooperation (GIZ)
- International Development Research Centre (Canada)
- Ministère Française des Affaires Étrangères
- Netherlands Ministry of Foreign Affairs
- Norwegian Agency for Development Cooperation

- Royal Danish Ministry of Foreign Affairs
- Swedish International Development Agency
- Swiss Agency for Development Cooperation
- US Agency for International Development

Multilateral Member Agencies

- Food and Agriculture Organization
- International Fund for Agricultural Development
- International Labour Office
- OECD
- UN Development Programme (UNDP)
- United Nations Industrial Development Organisation
- World Bank Group – Partnerships and Advisory Services Operations Department

... and an internship coming up ...

- **Insight into how development agencies work**
- **Research and administrative work experience**
- **Contribution towards living expenses**
- **Something for the CV**
- **Important that you identify with the DCED's objectives**
 - **Please take a look at our website before applying!**
- **Knowledge of economic development is a bonus**
- **Applications to Jim Tanburn (DCED Coordinator)**
Tanburn@Enterprise-Development.org

